

2010 RACE DATES

We look forward to the support of all Members at the Club's remaining 2010 race meetings:

2010~~~~~

- Sunday, 31 January -
CLARK RUBBER RACEDAY
- Thursday, 11 February -
THE CHOOKS DASH
- Sunday, 21 February -
ALCOA PINJARRA CLASSIC DAY
- Sunday, 28 February -
CARLTON DRAUGHT PINJARRA
CUP DAY
- Sunday, 14 March - TOUCHSTONE
FARM CLASSICS
- Wednesday, 24 March
- Wednesday, 31 March
- Monday, 5 April - EASTER MONDAY
HOLIDAY
- Sunday, 18 April
- Thursday, 29 April
- Thursday, 6 May



JANUARY 2010



CARLTON DRAUGHT PINJARRA CUP

Members are encouraged to fully support the 2010 Carlton Draught Pinjarra Cup - Sunday 28 February. Your Committee will present a raceday with activities and promotions for all -

- A superb 9 event programme
- Live Music
- Fashions on the Field for Men, Women and Children
- A variety of food and beverage outlets
- Free Children's Entertainment
- Prizes, Draws and Giveaways
- All the Racing Action live on the Big Screen
- Sizzling Party Atmosphere in Gazebo Gully

A DAY NOT TO BE MISSED!!!

BRIDLES RESTAURANT - CUP DAY

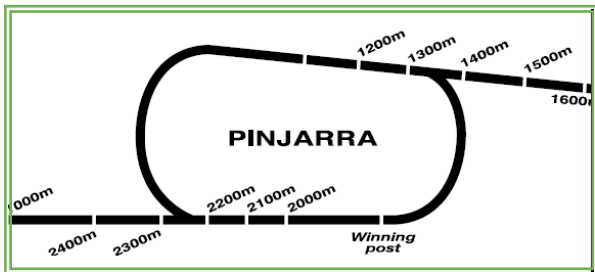


Members are advised that the entire Outer Members' Area (Bridles Restaurant) will be a "reservation-only" area on Pinjarra Cup Day.

Table bookings are available in this area, at a cost of \$150 per person for non-members and \$130 per person for members.

This price includes table reservation, buffet meal, racebook, entry and a drinks package consisting of beer, wine and soft drinks.

Members have first option to book in this area, but bookings by members must be made and paid in full before 3rd February.



COURSE DEVELOPMENTS

Your Committee has undertaken the following developments prior to the current racing season:

- Development of BRIDLES RESTAURANT
- Beautification of garden beds
- Laying of a new concrete entry path
- Installation of misting fans in the Bookmakers Ring
- Construction of a roadway for the BIG SCREEN
- Major drainage work in the course infield
- Construction of additional billboard signs
- Installation of a fountain at the front of the grandstand

In addition, RWWA has recently completed the installation of new Tote Terminals.

FOOD IN MEMBERS LOUNGES

Members are advised that **BYO food and drinks are no longer permitted in the Members' Lounges.**

The Club provides a wide range of food and beverage items which are available for purchase at all race meetings.

COMMITTEE ELECTION

At the Annual General Meeting on 14 October 2009, Messrs John Ward, Keith Jeffreys, Locky Pleasance, Alistair Todd and Barry McSwan were re-elected to the Committee to serve new two year terms.

Mr John Ward was re-elected Chairman, with Mr Phil Ibbotson as Vice-Chairman.

Mr Lynn Jeffery again acts as the Club's Treasurer.

FUNCTION VENUES AVAILABLE

Members are advised that the various rooms at the racecourse are now available for non-raceday functions.

A recent amendment to the Club's Liquor Licence allows service of alcohol on days other than racedays.

Since this amendment was granted in September last year, the Club has hosted several weddings, in addition to a most successful Melbourne Cup Day luncheon for Members, the public and a large group of visiting firemen.

Your Committee will work to build this function business, which will enable greater usage of the racecourse facilities.



THE "BIG SCREEN" at PINJARRA PARK - The BIGGEST ADVERTISING opportunity on course

Businesses small and large are invited to take up this outstanding advertising opportunity and obtain maximum exposure!!!

The FACTS:

- 46m² - the largest advertising space on course
- Able to display advertising commercials and logos
- Available on weekends and public holidays

Your BENEFITS:

- Every racegoer will see YOUR ad - it's impossible to miss
- Minimum of 50 ads per race meeting (based on 15sec ads)
- Choose your raceday (subject to availability)

Your INVESTMENT: \$200 (plus GST) per race meeting. This investment should also be fully tax deductible as a legitimate part of your advertising expenditures. Please contact the Club for more information.





WELCOME TO CARLTON & UNITED

The Club extends a warm welcome to its new beverage sponsor, CARLTON and UNITED BREWERIES. As well as sponsoring the Pinjarra Cup, CUB has funded a complete replacement of all beer systems on the course. Members would undoubtedly have noted a marked improvement in beer quality. CUB has also provided additional sponsorship through its FOSTERS WINES DIVISION.

CHOOKS DASH

On Thursday 11 February, the Club will present the second running of the \$50,000 CHOOKS DASH.

This race, over 1000 metres for open class horses, is generously sponsored by the Crookes Family, proprietors of the CHOOKS stores in Pinjarra and Mandurah.

Your Committee extends its sincere appreciation to all at CHOOKS for their support in establishing this excellent race.



ALCOA PINJARRA CLASSIC



Your Club's feature sprint race will again be sponsored by ALCOA.

australia's aluminium

The ALCOA PINJARRA CLASSIC, a listed race over 1300m, will be run on Sunday 21 February, for a stake of \$80,000.

All members are urged to support this raceday.

The Committee extends its sincere appreciation to ALCOA for its continuing support of the Club.

TOUCHSTONE FARM CLASSICS



Touchstone Farm - a major new force in WA breeding, has joined the Club as a major sponsor. The Touchstone Farm Classics for Two-Year-Olds and Three-Year-Olds will be run in mid-March. A warm welcome is extended to Glenn Martin, his fellow directors and Touchstone Farm staff.

2009/2010 MEMBERSHIP RENEWALS

Un-financial Members are reminded to renew their membership before the Carlton Draught Pinjarra Cup to secure themselves the best place on Cup Day.

PLEASE NOTE THAT ADDITIONAL MEMBERS LOUNGE GUEST PASSES WILL NOT BE AVAILABLE FOR PURCHASE ON CUP DAY!!!

MEMBERS DRAWS

On all race days, draws will be held in the Members Lounge, with \$50 betting vouchers to be won by members.

Two draws will take place with only paid-up members who are personally in attendance eligible to claim the prize.

Upon entry to the Members Lounge please ensure you fill in the Members' Draw Sheet, which will be used to identify winning members.

Vouchers for the 2009/2010 Season must be redeemed on or before the last race meeting of the season on 6 May 2010.

This should be a wonderful incentive for Members to support the Club's race days.

INTRODUCE A NEW MEMBER

A strong membership base is vital to the continued development of your Club.

Your Committee believes that, with the strong population growth in the Pinjarra / Mandurah area, it should be possible to achieve a doubling of membership numbers.

Current members, therefore, are encouraged to "Introduce a New Member" (or Members !!)

For the entirety of this racing season, each member who introduces a new member to the Club will receive a \$50 betting voucher and the new member will receive a dining voucher to the value of \$20 to be used in the "Family of Man Restaurant" on any raceday (with the exception of Pinjarra Cup Day).

A form for nomination of new members can be obtained from the Pinjarra Race Club office.

Special Offer - New Memberships are available now on a pro-rata basis !!!



RACING TOUR TO JAPAN

The Club will be organising a racing tour to Japan in May/June of next year.

The tour will be arranged to coincide with the running of the Group 1 YASUDA KINEN, a major 1600m race which is the final leg of the Asian Mile Challenge - a series which takes in "mile" races at Caulfield (Victoria), Hong Kong, Dubai and Japan. It is likely that an Australian horse will compete in Japan.

The YASUDA KINEN is run at the superb FUCHU RACECOURSE in TOKYO - one of the great racecourses of the world.

Members interested in being part of the tour can obtain a copy of the preliminary itinerary and costing from the Club's office.



FIRST PINJARRA PET AND ANIMAL EXPO - REVIEW



Families from areas near and far came to Pinjarra Park for a weekend in November to spend a day at the First Pinjarra Pet and Animal Expo. Many children and their parents enjoyed the warm and sunny days under the shady trees and learned more about the many animals on display. Plenty of activity was available from the different shows and demonstrations, the children's entertainment, the animal nursery, games and giveaways as well as several

animal rides. Children were able to pet an alpaca, hold a snake, groom a pony or milk a goat. The little joeys in their baby capsules touched everybody's hearts and the guinea pigs dressed in their best Christmas dresses made everyone smile. Children participating in the Donkey Gymkhana had a lot of fun guiding donkeys through a difficult course.

Others couldn't believe their eyes while watching the big Highland Cattle bull walking around the grounds. Little ferrets, rabbits and cats enjoyed their strokes from all the kids. The sleddogs demonstrated their ability in pulling a sled while the cattle had a snooze in the sun and the poultry welcomed every patron vociferously!!!

Even visitors from South Africa came to the First Pinjarra Pet and Animal Expo and were impressed with the concept. They experienced a great weekend of animal fun and entertainment during their holiday and will always remember their day in the beautiful Peel region.

The Pinjarra Race Club would like to thank all the exhibitors for their support over the two days and is hoping to see them again at the next expo.

Pictures from the First Pinjarra Pet and Animal Expo can be viewed on www.pinjarrapark.com.au.

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SPONSOR A RACE DAY STALL

The Club is inviting businesses and individuals to sponsor one or more of the raceday stalls.

The stall area is, of course, one of the busiest parts of Pinjarra Park, with most racegoers paying a visit to the area on race days.

The sponsorship will provide a sign (dimensions 700mm x 500 mm) affixed to the rear of the stall.



With many of the signs already taken we suggest reserving your preferred stall now. The cost is \$395 per stall (plus gst). This amount covers the supply and fixing of the sign.

BUS SERVICE

Since the beginning of the 2009/10 season Peel Bus Hire and Charters have taken up the opportunity to offer a bus service between Mandurah and Pinjarra Park. Buses depart from Cobblers Tavern, Peel Ale House, Mandurah TAB, Silver Sands Tavern, Mandurah Train Station, Ravenswood Hotel and Sandy Cove Tavern.

Departure times depend on race times and booking is essential. The return fare is \$20 per seat. Please call Peel Bus Hire and Charters on 0412 911 938 or the Pinjarra Race Club on 9531 1956 to secure your seat.

This offer will also be available on Cup Day!!! So leave your car at home and catch the bus to see all the racing action!!!



VOUCHERS

Have a birthday coming up but no original gift idea? We can create a personalised Gift Voucher for any occasion which can include entry, racebook, restaurant meal and betting vouchers to a value of your choice.

Memberships can also be given as a gift or we can customise a package for you.

Contact Rilana or Jane in Administration to discuss your requirements.

