



# 9TH TO 30TH PRIZE NAMING RIGHTS TO A FEATURE RACE ON WEEKEND-P/H RACE DAYS

- **Racecourse Signage:** the opportunity to display your banner/sign along the Mounting Yard on the race day
- **Rotating Display of Logo** on the infield 105m2 Big screen
- **Race Book Advertising:** full page advertising with business name and logo in the official race book for the day
- **Media Advertising and Promotion:** national and international recognition through Sky Channel's live coverage PLUS, if scheduled, local radio and newspaper campaigns promoting the race day
- **Ticketing:** 50 General Admission tickets to the race day or other race days (EXCEPT TABtouch Pinjarra Cup Day).
- **Entertaining:** a reserved table for 4 people (as for your business at the Sponsors Luncheon on Mandurah Cup Day, including an inclusive canapes and beverage package).

**Your Membership Investment**  
**ONLY \$850 (plus GST) -**  
**RETAIL VALUE > \$4,000**



*(Your membership investment should be fully tax deductible as legitimate advertising expenditure - SEEK ACCOUNTANT'S ADVICE)*



[www.pinjarrapark.com.au](http://www.pinjarrapark.com.au)

Pinjarra Race Club...  
*Catch the Spirit!*  
[www.pinjarrapark.com.au](http://www.pinjarrapark.com.au)



2024-2025

## PLATINUM CLUB MANDURAH CUP

### PRIZE DRAW DETAILS:

Naming Rights to be Drawn after the  
**AGM 6.00pm 18 November 2024**

All members are welcome to  
attend the draw and enjoy light  
refreshments afterwards.



For further information on the Platinum  
Club terms & conditions or Pinjarra  
Race Club Race Day Packages  
Please contact the office

**08 9531 1956**  
or email [pinpark1@bigpond.net.au](mailto:pinpark1@bigpond.net.au)  
PO Box 2 Pinjarra WA 6208



*Catch the Spirit!*

Pinjarra Race Club INC..

# PLATINUM CLUB MANDURAH CUP


SPONSORSHIP INFORMATION  
YOUR OPPORTUNITY TO NAME THE  
\$100,000 MANDURAH CUP  
**OVER \$4,000 IN RETAIL VALUE FOR \$850 plus GST**  
OPEN TO BUSINESSES AND INDIVIDUALS



2024-2025







# WHAT is the PLATINUM CLUB MANDURAH CUP?

The Platinum Club Mandurah Cup represents the opportunity to name one of the Peel's premier social and sporting events, the \$100,000 Mandurah Cup.

This unique opportunity will allow you to put your business name in front of thousands of people FROM THE PEEL REGION, right across Australia and overseas.

## How does it work?

**Only a maximum of 30 Membership packages are sold.**

Every Platinum Mandurah Cup Member is guaranteed a prize of a race sponsorship and hospitality package incorporating the promotion of their company or business during the 2024/2025 season.

**The First Prize Winner will receive naming rights to the prestigious \$100,000 MANDURAH CUP to be held on Saturday, December 28, 2024.**

## What will you receive in 2024/2025?

As a Platinum Club Mandurah Cup Member you are guaranteed the following in your package:

- FOUR tickets in total to the Platinum Club Mandurah Cup in the Sponsors/Bridles Room on a shared table with Canapes and Refreshments throughout the full race card (valued at \$800) on Saturday 28 December 2024 plus 50 General Admission tickets (up to \$1,250) - not valid TABTouch Pinjarra Cup day.
- Platinum Club promotional colour back page listing in each addition of the Club's official Race Book, Members' Newsletter, Press and Annual Report (\$200). Rotating Display of Logo on the infield 105m2 Big screen (\$500)
- 2 x Corporate Memberships (two Member's Pass, two Guest Passes, Lounge Access and Member's Car Park Pass) of the Pinjarra Race Club (\$2,050).
- A race name, randomly allocated, on a weekend or public holiday race meeting,
- Networking opportunity with all Platinum Hospitality ONLY AVAILABLE on Mandurah Cup Day.



# 1ST PRIZE NAMING RIGHTS TO THE \$100,000 MANDURAH CUP

**Your Membership Investment  
ONLY \$850 (plus GST) RETAIL VALUE > \$4,000**

*(Your membership investment should be fully tax deductible as legitimate advertising expenditure- SEEK ACCOUNTANT'S ADVICE)*

- **Racecourse Signage:** the opportunity to display your banner/sign along the Mounting Yard on the race day
- **Race Book Advertising:** business name and logo on the front cover of the official Platinum Club Mandurah Cup Race Book PLUS full page advertising in the race book
- **Media Advertising and Promotion:** national and international recognition through Sky Channel's live coverage PLUS extensive local radio and newspaper campaigns promoting the Mandurah Cup
- **Ticketing:** 50 General Admission tickets to the Mandurah Cup (valid for all meetings except Pinjarra Cup Day)
- **Trophy Presentation:** Trophy presentation to the Winning connections of the \$100,000 Mandurah Cup.
- **Rotating Display of Logo** on the infield 105m2 Big screen
- **Entertaining:** a reserved table for 10 people (i.e. additional 6) for your business at the Sponsors Luncheon on Mandurah Cup Day, including an inclusive canapes and beverage package.



2024-2025



## 2ND & 3RD PRIZE NAMING RIGHTS TO A RACE ON MANDURAH CUP DAY

- **Racecourse Signage:** the opportunity to display your banner/sign along the Mounting Yard on the race day
- **Race Book Advertising:** full page advertising with business name and logo in the official Mandurah Cup race book
- **Media Advertising and Promotion:** national and international recognition through Sky Channel's live coverage PLUS extensive local radio and newspaper campaigns promoting the Mandurah Cup.
- **Ticketing:** 50 General Admission tickets to the Mandurah Cup or other Race days EXCEPT TABtouch Pinjarra Cup day
- **Rotating Display of Logo** on the infield 105m2 Big screen.
- **Entertaining:** a reserved table for 8 people (i.e. additional 4) for your business at the Sponsors Luncheon on Mandurah Cup Day, including an inclusive canapes and beverage package.



## 4TH TO 8TH PRIZE NAMING RIGHTS TO A RACE ON MANDURAH CUP DAY

- **Racecourse Signage:** the opportunity to display your banner/sign along the Mounting Yard on the race day
- **Race Book Advertising:** full page advertising with business name and logo in the official Mandurah Cup race book
- **Media Advertising and Promotion:** national and international recognition through Sky Channel's live coverage PLUS extensive local radio and newspaper campaigns promoting the Mandurah Cup.
- **Ticketing:** 50 General Admission tickets to the Mandurah Cup or other Race days EXCEPT TABtouch Pinjarra Cup day
- **Rotating Display of Logo** on the infield 105m2 Big screen.
- **Entertaining:** a reserved table for 4 people for your business at the Sponsors Luncheon on Mandurah Cup Day, including an inclusive canapes and beverage package.

